



BUILDING COMMUNITY • INSPIRING SERVICE • CREATING LASTING IMPACT

OUR VISION

A connected, compassionate community where people unite through friendship, leadership, and service to create meaningful, lasting change locally and worldwide.

OUR MISSION

The Tri-Lakes Dynamic Rotary Club brings together people of diverse backgrounds, talents, and experiences who share a commitment to Service Above Self. Through meaningful partnerships and hands-on service, we strive to strengthen communities, empower youth through education and career opportunities, advance maternal and child health, protect our environment, and promote sustainable solutions to local and global challenges. Guided by respect, integrity, fellowship, and the principles of Rotary International, we work together to create lasting positive change while building friendships and inspiring others to serve.

OUR GUIDING PRINCIPLES

Respect • Integrity • Accountability • Inclusion • Fellowship • Service Above Self

We treat others with dignity, welcome differing perspectives, follow Rotary's Four-Way Test, and conduct club business in accordance with Rotary International's governing documents and our club's adopted constitution and bylaws.

OUR STRATEGIC PRIORITIES

01 COMMUNITY SERVICE

Respond to Tri-Lakes needs through hands-on projects, local partnerships, and support for families and neighbors.

02 YOUTH, EDUCATION & CAREERS

Advance Monument Math, scholarships, RYLA, mentorship, and Tri-Lakes Warm Hugs New Coats Drive. Promote career exploration, internships, vocational skills, job readiness, and pathways to employment and financial security.

03 INTERNATIONAL SERVICE & WASH

Advance Rotary WASH (Water, Sanitation and Hygiene), maternal and child healthcare, and sustainable development. Support food security, vocational training, local livelihoods, job creation, and community self-sufficiency.

04 HEALTH & ENVIRONMENT

Promote disease prevention, maternal and child wellness, local parks participation, environmental stewardship, and youth Firewise and forest safety education.

05 MEMBERSHIP & FELLOWSHIP

Grow a welcoming, engaged membership through friendship, inclusion, leadership development, and meaningful opportunities to serve.

06 PARTNERSHIPS & PUBLIC IMAGE

Build relationships with schools, businesses, nonprofits, and community leaders while sharing Rotary's impact and inviting participation.

07 STEWARDSHIP & CLUB CULTURE

Practice transparent, responsible financial management; sustain fundraising; welcome fresh ideas; and keep service flexible, enjoyable, and purposeful.

OUR COMMITMENT

We lead with respect, serve with integrity, welcome with kindness, and act with purpose. Our leadership may change, but our commitment to ethical conduct, fellowship, Rotary governance, and Service Above Self remains constant.